

80 KONICA BLANK TAPES MUST BE WON!

40 First prizes of a 3 hour blank tape (VHS or Betamax)
40 Second prizes of a 2 hour blank tape (VHS or Betamax)
20 Third prizes of a year's subscription to WHICH VIDEO?

Enter Our Free Competition, and you could win yourself a high quality blank tape from KONICA.

With 100 winners to find, almost everyone stands a chance of a prize, so rush out for a bottle of Quink, flush out the Osmiroid 66, and you're away.

ALL YOU HAVE TO DO

To win one of these fabulous high performance tapes or 12 free issues of Which Video?, simply answer the questions below, and complete the little phrase at the end in not more than 12 words, with a view to making us smile, if not slap our thighs with uproarious laughter.

Put your answers on a postcard, like the one shown below, include your choice of format, your name and address and then post it to WHICH VIDEO? Argus Specialist Publications, 145 Charing Cross Road, London WC2 0EE.

If you think that the questions look too hard, don't give up! All of them can be answered if you read through the magazine. All you have to do is start reading! Easy isn't it.

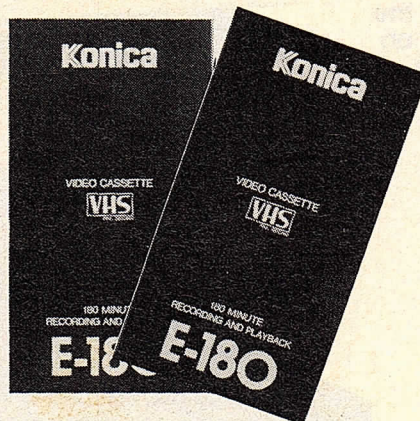
KONICA — A BIT OF BACKGROUND

Konica aren't a new name within the video industry, though they may be to you. Most people will know the name from still cameras, though the really up to date will remember the new mini video cameras that should be hitting our shores soon.

Konica's entry into the video tape world has been achieved in association with Ampex whose name is already highly regarded amongst professional users. The blank tapes use a special formula of cobalt and ferric magnetic material. Of course the coating is only as good as the binder that holds it to the backing and Konica's unique (and secret) process maintains an even coating over the tough non-stretch base. Add to all that the high mirror finish to cut down wear on both video heads and tape, and the result is long life video tape that gives accurate reproduction of both colour and sound over and over again.

Konica produce their tape in the full range of lengths. The one hour

tapes are particularly suited to portables when you are out and about with your camera. For extended home use, or perhaps to edit your final features onto, there is the two hour tape. This can also be used for archiving television programmes such as documentaries or educational broadcasts. The three hour tape is almost purpose built for the feature film, which can be readily stored, and perhaps a short added to the end if possible.



THE RULES

1. This competition is open to all readers of Which Video? provided that they are not employees of any Argus Press company, Konishiroku (UK) Ltd, Henry Garnett and Co. Ltd, or who've just picked this up in the dentist's waiting room.

2. All entries must be submitted on a postcard, laid out as shown, with the answers clearly marked. Also included should be your name and address, and your format

preference, should you be a lucky winner. Only one entry per household.

3. The editors decision is final and absolute, and he certainly won't be swayed by correspondence offering money / free holidays / bodies / physical violence.

4. The closing date for all entries is August 12th. Any entries received after the second post on that day will be disqualified from the competition, so post early!

THE QUESTIONS

1. On a Betamax cassette, how many minutes of recording time can be obtained from an L500 tape?

A) 92 minutes B) 120 minutes C) 500 minutes

2. What is the maximum playing time that can be obtained from a 'Dual Speed' video recorder using VHS tape?

A) 3½ hours B) 4½ hours C) 6 hours

3. Konica's name will also have been seen on:

A) Cameras B) Cars C) Washing Machines

4. Which tape length from the Konica range is most suited to portable recording, with a camera?

A) 3hr B) 2hr C) 1hr

5. One of the specific ingredients used in Konica tape is

A) Sticky back plastic B) Cobalt C) Rubber

Complete the following in not more than twelve words

'I'd use Konica tape in my machine because

.....'

FROM
Mrs J. Bloggs,
69, Nowhere Street,
San Fernando,
Deron.
(San Fernando 3214)

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____

I'd use Konica tape
in my machine
Because: _____

